Comparing the American Community Survey (ACS) and Current Population Survey (CPS)

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Slides available at:

census.gov/data/academy/webinars/2022/comparing-the-acs-and-cps.html

Comparing the ACS and CPS Outline

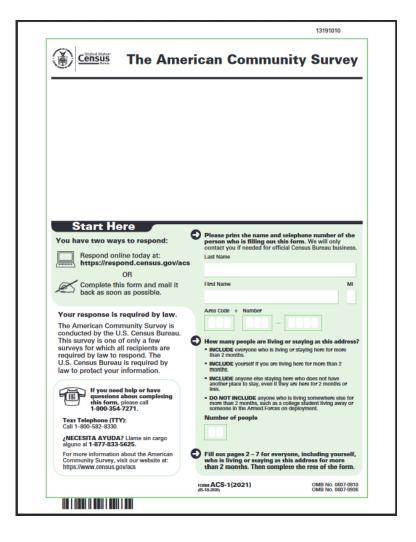
- American Community Survey (ACS) basics
- Current Population Survey (CPS) basics
- Similarities and differences
- When to use each survey: ACS or CPS?
- Resources for learning more
- Questions



The Foundation

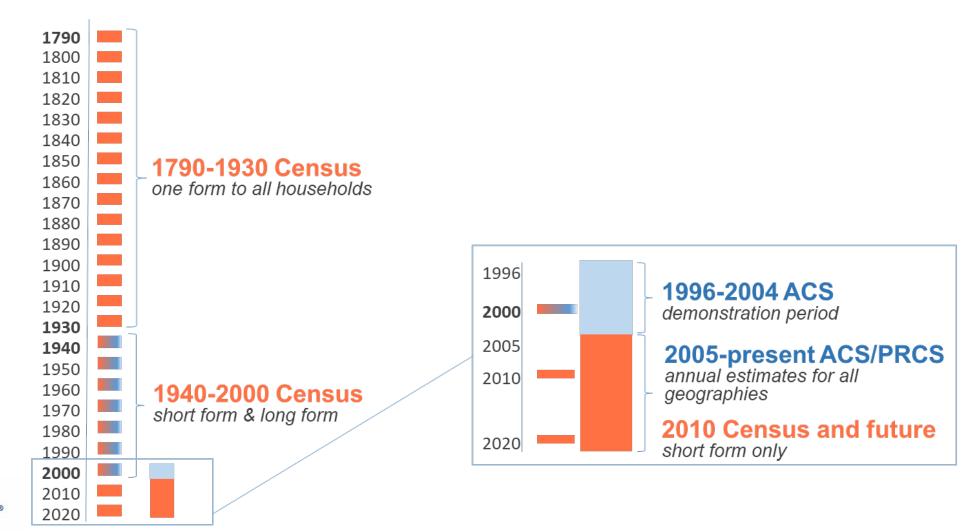
The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys 3.5 million addresses and informs over \$675 billion of federal government spending each year
- Covers 40+ topics, supports over 300 evidence-based Federal government uses, and produces 11 billion estimates each year
- Typically provides three key annual data releases:
 - 1-year Estimates (for large populations, geographies of 65,000+ population)
 - 1-year Supplemental Estimates (for small populations, geographies of 20,000+ population)
 - 5-year Estimates (for very small populations, geographies down to Census Tracts and Block Groups)





Census & ACS





How is the American Community Survey Different From a Census?

ACS Census

Purpose		
Sample estimates	Official counts	
	Collects	
Detailed social, economic, housing, and demograph characteristics	ic Basic demographics	
Produces		
Population and housing characteristics	Population and housing totals	
New Data Every		
Year	10 years	
Data Reflect		
Period of time	Point in time	

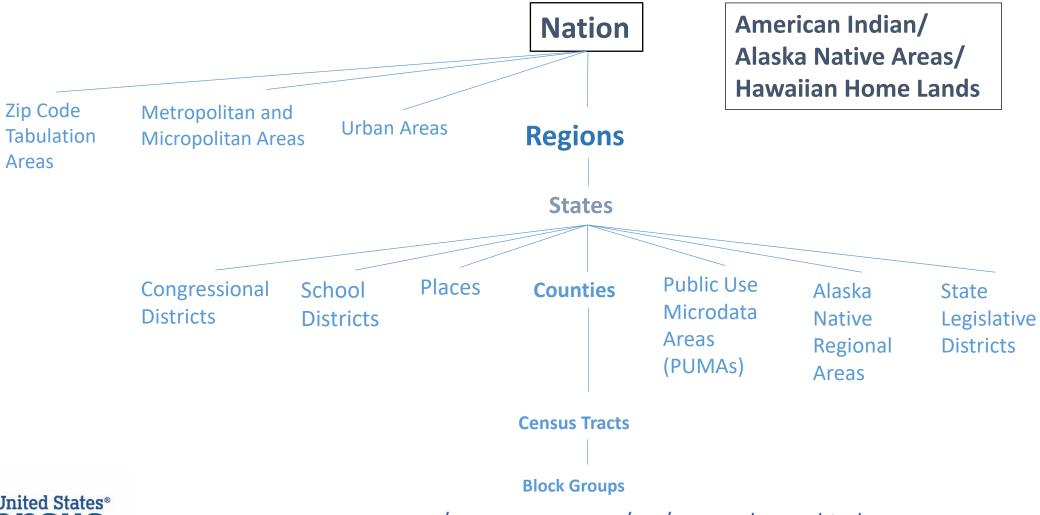


Content Overview

POPULATION		HOUSING
SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value
Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In

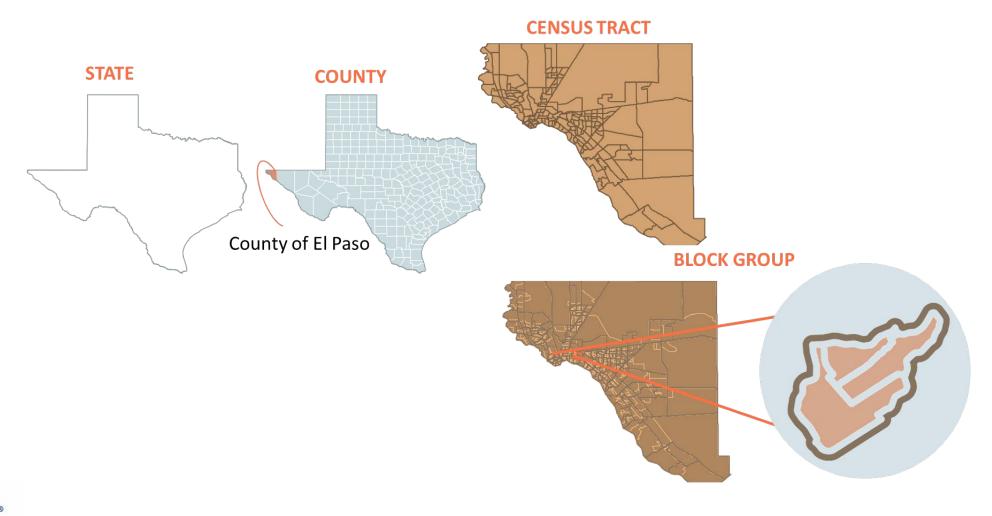


ACS Geography





Selected Census Geographic Concepts





Data Collection Process

SELF-RESPONSE



NONRESPONSE FOLLOWUP





Availability of Data Products

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Typical Release Date (Occurs in the calendar year after data collection)	September	October	December



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Current Population Survey

The Basics

The Current Population Survey began in 1942 in response to a need that arose in the late 1930s for reliable and up-to-date estimates on unemployment.

A monthly survey sponsored jointly by the U.S. Census Bureau and the Bureau of Labor Statistics (BLS). It is the source of the national unemployment rate, along with a wide range of information about employment, unemployment, and people not in the labor force.

Surveys approximately 59,000 households each month, using a probability-selected sample of all 50 states, plus the District of Columbia

- Information obtained includes:
 - Employment and unemployment
 - Hours worked/Absent
 - Full-time/Part-time
 - Industry and Occupation
 - Job search methods
 - Usual weekly earnings
- Monthly data release:
 - Press Release and Tables through the Bureau of Labor Statistics
 - Microdata file and documentation through Census.gov





Current Population Survey Sample Design – A Sample of Addresses

- Rotation Pattern 4-8-4
- In sample four consecutive months
- Off eight months
- In for the same four months a year later
- 75 % month-to-month overlap
- 50 % year-to-year overlap



Current Population Survey Monthly Sample Size

- 72,000 assigned Households
- 13,000 Ineligible Households
 - Vacant
 - Converted to Business
 - Destroyed
- 59,000 Eligible Households
 - 44,000 Interviews
 - 15,000 Noninterviews



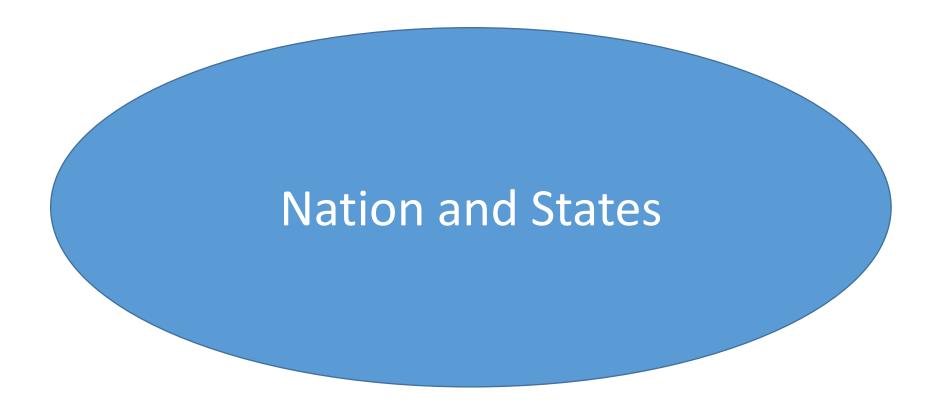
Current Population Survey Data Collection Cycle

- Interviewing begins Sunday of the week containing the 19th
- Concludes about 10 days later
- Data processing and delivery to the Bureau of Labor Statistics (BLS)
- BLS publishes Employment Situation the first Friday of the following month
- Preparation begins for the next month's survey



Current Population Survey

Geographic Concepts





Current Population Survey

Content Overview

POPU	LATION	HOUSING
Educational Attainment Marital Status Cohabitation School Enrollment Country of birth Veterans Disability Citizenship	DEMOGRAPHIC Age Sex Race Hispanic Origin Relationship ECONOMIC Class of Worker Employment Status Hours/Week, Weeks/Year Weekly Earnings Industry & Occupation Job Certification	Occupancy Type of Structure Tenure (Own/Rent)



Current Population Survey Supplemental Data Collections

- CPS Supplements: What are they?
- Economic and social well-being of the U.S.
- Take advantage of CPS features, such as large sample size
- One-time survey or periodically?
- Examples: Unemployment Insurance, Disability, Veterans, Food Security, Voting and Registration, School Enrollment
- The most visible: Annual Social and Economic Survey (ASEC)



Current Population Survey Annual Social and Economic Survey

- Conducted in February, March, April
- Topics
 - Work Experience
 - Income, poverty
 - Migration
 - Household composition
 - Health Insurance Coverage
 - Noncash Benefits
- Sample taken from CPS completed interviews



Current Population Survey

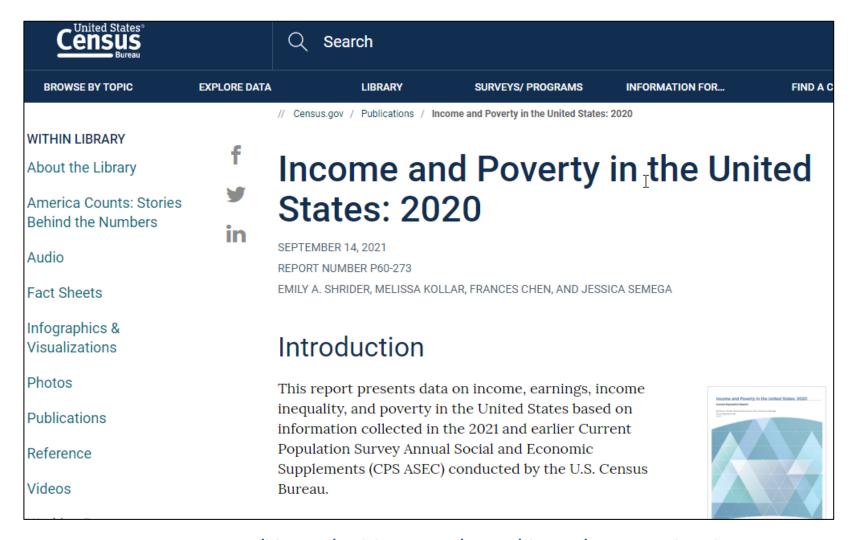
Annual Social and Economic Survey

- Other publications, tabulations, and papers
 - Health Insurance Coverage in the United States
 https://www.census.gov/topics/health/health-insurance.html
 - Supplemental Poverty Measures
 https://www.census.gov/topics/income-poverty/poverty.html
 - America's Families and Living Arrangements
 https://www.census.gov/data/tables/2021/demo/families/cps-2021.html
 - Educational Attainment in the United States https://www.census.gov/topics/education/educational-attainment.html
 - Geographic Mobility
 https://www.census.gov/topics/population/migration.html



Current Population Survey

Annual Social and Economic Survey





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Comparing the ACS and CPS Similarities

- Population estimates
- Population characteristic estimates by age, Hispanic origin, race, and sex
- Employment and unemployment data; industry and occupation data
- Poverty data
- Income data
- Education and school enrollment data
- Marital status and household size,
- Health insurance, citizenship, and births data



Comparing the ACS and CPS

Differences

	ACS	CPS
Purpose	 Replace decennial census long form by providing annual and multi-year estimates of selected social, economic, and housing characteristics of the population for many geographic areas and subpopulations. 	 Produce the official monthly estimates of employment and unemployment for the United States, and annual average estimates for states and metropolitan areas.
New Data Every	• Year	Month and Year
Data Collection Methods	 Internet self-response, Mail, and personal- visit interviews for the 50 states, the District of Columbia, and Puerto Rico. The ACS is a mandatory survey. 	 Telephone and personal-visit interviews for the 50 states and the District of Columbia. The CPS is a voluntary survey.
Tools to access data	 data.census.gov, File Transfer Protocol (FTP) site, Application Programming Interface (API), QuickFacts, and other tools 	Bureau of Labor Statistics website, CPS website



Comparing the ACS and CPS

How are the ACS and CPS different (continued)

	ACS	CPS
Sample Size	 About 3.5 million addresses per year. Data are collected from about one-twelfth of the sample each month. 	 About 72,000 addresses per month. An address is in sample for 4 consecutive months, out for the following 8 months, back in for the next 4 months, and then retired from the sample.
Geography	 1-year ACS estimates contain geographies with populations of 65,000 or more 5-year ACS estimates can be found down to the block group level for select tables 	Nation and states
Reference Period	 The ACS reference period for select questions (like income and the number of weeks worked) is the 12- month period prior to the response month. 	 The reference period for select questions (like earnings and employment) is the 12th of the month.



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Comparing the ACS and CPS

When to use each survey: ACS or CPS?

Interest	Product
Population and housing unit estimates and demographic characteristics for local geographies (ZIP Code Tabulation Areas, Census Tracts, Block Groups)	ACS
Home heating, home values, structure type, plumbing, and kitchen facilities	ACS
Social and economic characteristics	ACS and CPS
Official monthly estimates of employment and unemployment	CPS



Comparing the ACS and CPS

When to use each survey: ACS or CPS? (more examples)

Interest	Product
Civilian and institutionalized population	ACS
Official national annual estimate of poverty	CPS
Official poverty estimates for state, counties, Zip Codes, Census Tracts, and Block groups	ACS



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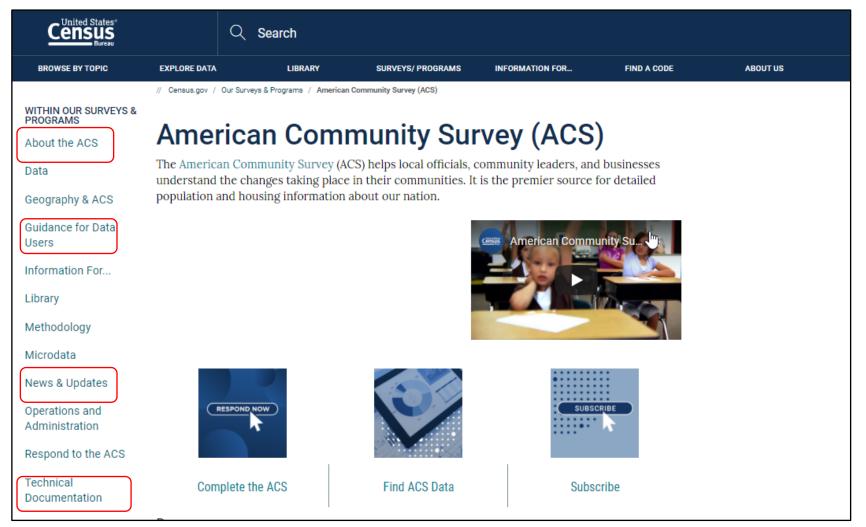
• Purpose:

- Improve understanding of the value and utility of ACS data.
- Promote information sharing among data users about key ACS data issues and applications
- Membership is free and open to all interested ACS data users
- Webinars and special sessions at professional meetings planned
- Users group website and online community



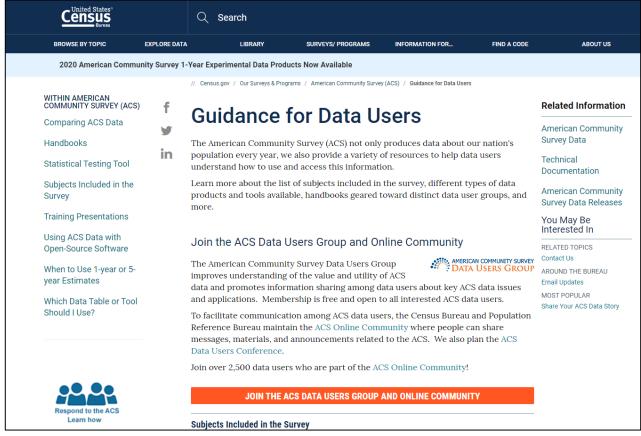
acsdatacommunity.prb.org

Main Page





Guidance for Data Users Page



census.gov/programs-surveys/acs/guidance.html

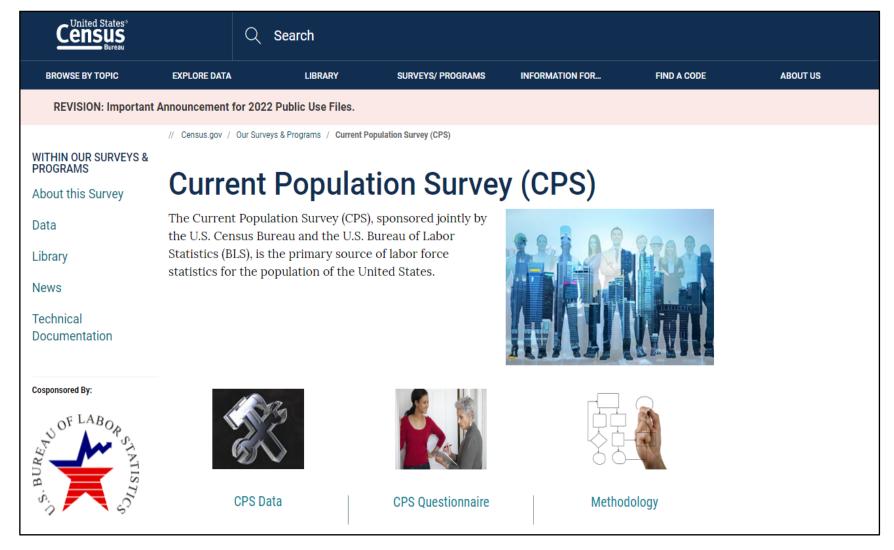


census.gov/programs-surveys/acs/library/handbooks.html



The Current Population Survey

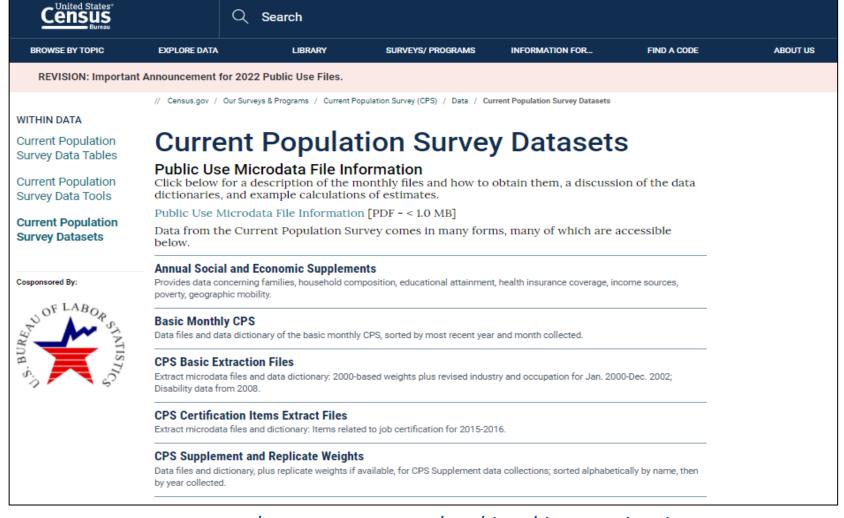
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The Current Population Survey

Data Page





census.gov/programs-surveys/cps/data/datasets.html

Comparing the ACS and CPS

Continue the Conversation

Customer Service Center

1-800-923-8282 or 301-763-INFO (4636)

Email Us

ACS acso.users.support@census.gov CPS dsd.cps@census.gov

Website

census.gov/acs census.gov/cps

Email Alerts

https://public.govdelivery.com/accounts/USCEN SUS/signup/12426

Social Media @uscensusbureau

#ACSdata #CPSdata

Source Us

U.S. Census Bureau, [YYYY – YYYY] American Community Survey [1/5]-year estimates

U.S. Census Bureau, [YYYY] Current Population Survey

